Luminoso Technologies Achieves AWS Machine Learning Competency Status

Luminoso Technologies, a natural language understanding company, announced today that it has achieved Amazon Web Services (AWS) Machine Learning (ML) Competency status. This designation recognizes Luminoso for enabling data scientists and machine learning practitioners with tools to take their data, train predictive models and make predictions on new data. In addition, it recognizes Luminoso for offering solutions that enable predictive capabilities within customer applications.

Achieving the AWS ML Competency differentiates Luminoso as an AWS Partner Network (APN) member that has built solutions that help organizations solve their data challenges, enable machine learning and data science workflows or offer SaaS/API based capabilities that enhance end applications with machine intelligence. Attaining the AWS ML Competency demonstrates to our customers that Luminoso has validated ML expertise on AWS.

"We are excited to work with Amazon Web Services. Achieving AWS ML Competency status recognizes our ability to securely offer machine learning and real-time analysis of text data to our customers," said Dr. Catherine Havasi, Luminoso CEO and Co-founder. "Our team is dedicated to helping customers achieve their business goals by leveraging the latest advances in natural language understanding and AI, powered by the agility of AWS."

AWS is enabling scalable, flexible, and cost-effective solutions from startups to global enterprises. To support the seamless integration and deployment of these solutions, AWS established the AWS Partner Competency Program to help customers identify Consulting and Technology APN Partners with deep industry experience and expertise.

"Not every machine learning problem requires starting from scratch and building a custom solution, and not all of our customers have access to a data science team, are able to bootstrap enough annotated data, and build a production workflow for large scale predictions," said Joseph Spisak, Global Lead for Artificial Intelligence and Machine Learning Partnerships, Amazon Web Services, Inc. "We are delighted to welcome Luminoso to the Artificial Intelligence and Machine Learning Competency Program to provide off-the-shelf machine learning solutions that can help speed time to market and bring intelligence to any application."

Luminoso's machine learning solutions make it possible for companies to analyze and act upon text-based feedback more quickly, accurately, and with less advance configuration than competing solutions. Text-based data – in thirteen languages – can be processed, categorized, tagged, and monitored so that companies can effectively act upon that data. This makes it fast and easy for companies to uncover key topics and trends in their data.

As James Cameron, the Director of Creative Insights at MAi Research, says, "It really is amazing how Luminoso sorts the data into such clear and logical themes, to the point of grouping most of the positive emotions together—and even the exceptions are illuminating. From a brand messaging perspective, this type of analysis is incredibly useful and gives a perspective that no other research methodology is able to convey."

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About Luminoso - Luminoso's solutions apply machine learning to analyze text-based data from any industry in real-time. Companies use the insights that Luminoso's solutions uncover to streamline their contact center processes, monitor brand perception, and optimize the customer experience. Luminoso's software can be deployed on AWS or via an on-premise solution. Unstructured data can be natively analyzed in 13 languages, including Chinese, Korean, Japanese, and Arabic. Luminoso is privately held with headquarters in Cambridge, MA. For more information, please visit https://luminoso.com.